



Ordinary Council

Monday 12 August 2024
6.30pm

Agenda – Additional Report 16.6



Council Meeting

Council will be holding Council (i.e. Ordinary and Extraordinary) meetings with the Mayor, Councillors and staff participating in person.

Members of the public are invited to attend the Council meeting in person on watch and/or listen live (via Council's website). Public participation online or by phone will be managed in accordance with meeting procedures.

Members of the public may also submit late correspondence. Instructions on how to do this are provided below:

- **To watch and/or listen to the meeting live (from 6.30pm)**
Details on how to watch and listen to the meeting live will be available at Council Agendas, Audio Recordings and Minutes.
<https://www.youtube.com/@woollahracouncil5355/streams>
- **To request to address the Council (pre-register by 10.00am on the day of the meeting)**
Pre-register to address the Committee by 10.00am on the day of the meeting by using the relevant registration form on Council's website - www.woollahra.nsw.gov.au
- **To submit late written correspondence (submit by 10.00am on the day of the meeting)**
Members of the public may submit late written correspondence on an agenda item being considered at the Council meeting. If you wish to make a written submission on an item on the agenda, please email your submission to records@woollahra.nsw.gov.au by 10.00am on the day of the meeting.

The audio recording and late correspondence considered at the meeting will be uploaded to Council's website by 5.00pm on the next business day.

Disclaimer:

By using conferencing technology or by teleconference, listening and/or speaking at Council meeting members of the public consent to their voice, image and personal information (including name and address) being recorded and publicly available on Council's website. Councillors, staff and members of the public are advised that meeting are being lived streamed, accessible via a link from Council's website.

By addressing a Council meeting, members of the public consent to their voice and personal information (including name and address) being recorded and publicly available on Council's website.

Accordingly, please ensure your address to Council is respectful and that you use appropriate language and refrain from making any defamatory statements or discriminatory comments.

Woollahra Council does not accept any liability for statements, comments or actions taken by individuals during a Council or Committee meeting.

Any part of the meeting that is held in closed session will not be recorded.

People connecting to this meeting by conferencing technology or teleconference are reminded that under the *Local Government Act 1993*, the recording of meetings by a member of the public using any electronic recording device including a mobile phone or video camera is not permitted. Any person found recording without the permission of Council may be expelled from the meeting.

The audio recording of each meeting will be retained on Council's website for a minimum period of 6 months. After that period has passed, recordings of meetings may be disposed of in accordance with the *State Records Act 1998*.

For further information please visit www.woollahra.nsw.gov.au

Ordinary and Extraordinary Council Meeting Membership: 15 Councillors (including the Mayor)

Quorum: The quorum for Council meeting is 8 Councillors

Ordinary Council Meeting
Additional Report

Agenda

Page

16. Notices of Motion5
16.6 Notice of Motion - Bay Street Initiative - December Event - 24/141606.....5

16. Notices of Motion

Item No: 16.6
Subject: NOTICE OF MOTION - BAY STREET INITIATIVE - DECEMBER EVENT
From: Councillor Sarah Swan
Date: 08 August 2024
File No: 24/141606

Recommendation:

THAT Council:

- A. Supports in principle the proposal presented by the Bay Street Initiative for a street and precinct activation in Double Bay for two days in early December 2024.
- B. Notes that grant funding has already been provided to the Bay Street Initiative in the 2024/25 round and no further funding is being requested from Council.
- C. Requests staff to support the Bay Street Initiative to navigate the processes required to close Bay Street and enable activation on Bay Street, Double Bay for a two-day period in December 2024, noting that subject to the proposed program, all relevant approvals must be obtained from Council and other NSW Government authorities for the activation to proceed.

Background

The Bay Street Initiative (BSI) is a coalition of local businesses in Double Bay who are a successful Council Grant recipient in 2024/25. BSI's vision is to cultivate a vibrant and inclusive business and community hub at Double Bay that drives foot traffic, visibility, sales and profitability for local businesses through new activations and place making initiatives to increase vibrancy, attractiveness and visitation to the area.

BSI has successfully delivered events in Double Bay including the Double Bay Christmas Fair, Dining in the Park and Bay Street in Bloom in Guilfoyle Park.

BSI's proposes a street closure and activation program to attract customers to Double Bay and enhance public spaces. The stated goal is "to reignite Double Bay's vibrance, as the destination of choice for locals and broader Sydney-siders alike, by celebrating Double Bay's cultural influences in food, fashion and entertainment."

The proposal is for a two day weekend activation of Double Bay in the first two weeks of December, which would incorporate a road closure of Bay Street, and a range of programming and activations including outdoor live music performances, a long lunch served on Bay Street, a market fair in Guilfoyle Park and a bar/retail shopping passport encouraging visitation to multiple businesses during those two days. The activation would be promoted via various marketing and social media avenues, and private sponsorship will be sought by BSI.

Given there is only 4 months until the proposed activation, there are a number of challenges associated with enabling the successful delivery of this proposal given the requested street closure and short time frame. These may include:

- Consultation with local residents, resident groups and businesses.
- Approvals from the Traffic Committee, Transport NSW and Council.
- A DA which must be assessed as per normal Council processes, and progressed via the Woollahra LPP.
- Approvals from the Office of Liquor and Gaming.

Notwithstanding these challenges, the proposal is an opportunity for Council to be supporting community and business led place making. It presents Council with an opportunity to enable the activation of Double Bay during a peak time of year for the benefit of local businesses and the community, and is expected to attract locals and visitors.
